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## **OUR STORY**

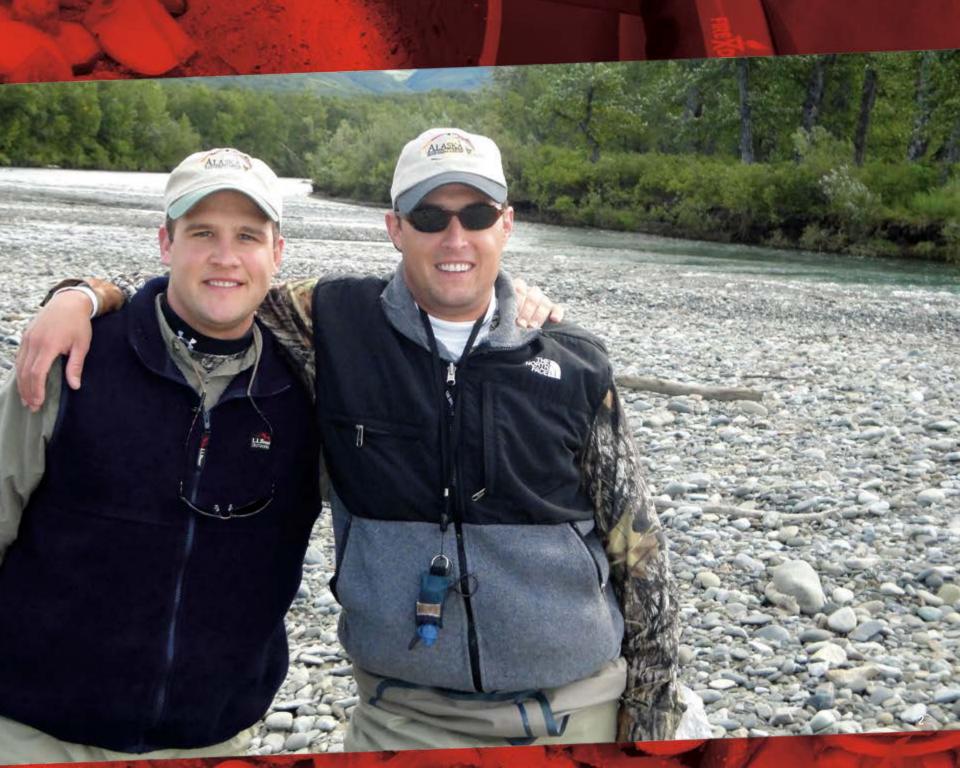
## **ENTREPRENEURIAL BEGINNINGS**

FireDisc® co-founders, brothers and best friends, Hunter and Griff Jaggard, are no strangers to entrepreneurship. They were raised by hardworking parents who instilled a strong work ethic and the passion and tenacity to solve problems. As early as age 6 and 8 the duo had already launched their first business venture — selling golf balls painstakingly retrieved from the landscape bordering the neighborhood course. Their daily perseverance hunting golf balls throughout all weather conditions yielded a loyal customer base, and a few colds. By high school the brothers had an entire series of business pursuits under their belt, ranging from their initial golf ball gig to a garage-based bike repair shop. Their entrepreneurship, however, did not end with golf balls and bikes...



## **BRAND IMPETUS**

Avid outdoor enthusiasts, the two inventors thrived on designing unique solutions to solve day-to-day challenges. Their active lifestyle afforded many a hunting, fishing, camping and tailgating adventure, yet each was fraught with frustration by the lack of adequate methods to cook up delicious meals for large groups in the outdoors. After numerous failures with just about every grill on the market at the time, the brother team set out on a mission to develop the world's most innovative cooker. They reached back to family experiences on a Texas farm where big groups were fed field-side on makeshift cookers. Those memories were the seed of what ultimately became FireDisc°. In 2010, armed with a plow disc from a tractor and a welding shop for hire, the brothers set out to design an entirely new category of grill that was portable yet bulletproof and could out-cook and outlast any other gas cooker on the market. Out of that passion and perseverance to create a high-tech outdoor cooking innovation, the first FireDisc cooker was born.







## **EXPERT-TESTED & PROVEN**

The FireDisc® cooker was unique, but the brothers weren't finished yet. They wanted to create a grill that could survive brutal product testing and get better with each and every meal. They knew the best way to achieve the ultimate cooking versatility, surface seasoning capacity, portability and durability performance was to have it tested by a diverse line-up of expert chefs, outdoorsman and barbecue enthusiasts who ate, breathed and slept top-notch cooking. So they partnered with leading chefs, hunters and fishermen to put FireDisc® through bootcamp. This meticulous testing still goes on today via the Chef-Tested Chef-Approved and FireDisc® Ambassador programs.

## **HUMANITARIAN ROOTS**

FireDisc® is a brand built on character, family principles and giving back. Prior to their launch, the founders formed a nonprofit to raise money and find a cure for MS. To date \$IM has been raised via "The Carney Men" Bike MS team. Community involvement is the core of the FireDisc® brand. In addition to the National MS Society they are proud supporters of the National Breast Cancer Foundation, Bridges to Life and many more.

## FIREDISC® TODAY

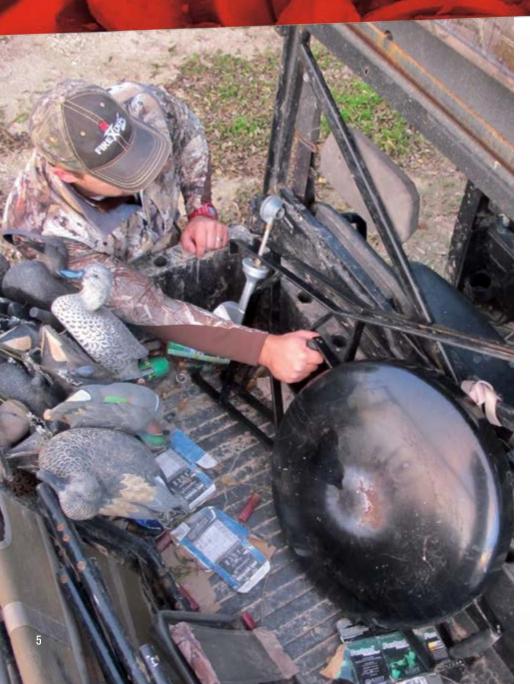
FireDisc® portable propane cookers and a collection of accessories are now sold throughout the country, online and across the globe. Through their entrepreneurial spirit, passion and perseverance, and by collaborating with industry experts, Griff and Hunter Jaggard have revolutionized the outdoor cooking marketplace with the innovative FireDisc® cooker.

Moving forward, FireDisc\* will continue to change the outdoor cooking industry for the fanatic on the go! The goal will always be to provide high-end, innovative products and accessories designed for the hunter, fisherman, camper, outdoor enthusiast. FireDisc\* is a business built around character and family principles and will never stop working hard to develop cutting-edge cooking products and accessories that enhance the outdoor cooking experience for customers. This is and will always be the FireDisc\* way.

GRIFF JAGGARD

HUNTER JAGGARD

# **BUILT TO HAUL**





## **BUILT TO HAUL**

The FireDisc® portable propane cooker was designed to go along with you. Unlike grills, which require charcoal and the disposal of spent charcoal, don't disassemble, and are a pain to pack, FireDisc® is easy to bring along. The clever 3-piece design makes assembly/disassembly an absolute breeze (no tools or hardware). FireDisc® operates on readily available propane canisters and stores flat. The flexible stand adapts easily to uneven surfaces, allowing you to select your outdoor cooking spot for the view, not the flat ground. And, yes, FireDisc® is built tough to withstand the rigors of a lifetime of outdoor use and abuse. FireDisc® is "Built to Haul."

## Innovative take-down design makes transport & storage easy

The entire FireDisc® system consists of two stand sections that nest together without tools or hardware, plus the disc itself, which sets onto the stand. It takes mere seconds to assemble or disassemble, and the three pieces lay flat for easy transport or storage.

## Massively over-built (so your kids can hand it down)

So many things are made to last IO years — if you're lucky. FireDisc's heavy-duty, high-polished, tempered ultra-high carbon steel construction (disc and stand) ensures it will last and provide versatile cooking performance for generations.

## **Ergonomic, rubber-coated handles**

Custom fire-retardant, rubber comfort handles protect you from heat and make lifting your FireDisc® safe and easy.

## High-performance, adjustable burner

Premium magnum powder-coated, adjustable three-temp burner ensures long-lasting durability and reliable performance.

## Two stand options – short for portability, tall for counter-height cooking

Choose between a 36" or 24" stand height depending up your specific needs.

The 36" counter-height option eliminates the need to bend while cooking, while the 24" takes up less storage or travel space while still offering ample height for comfortable cooking.

## Designed to operate on compact propane canisters

FireDisc® was designed to operate on a 16.4 oz. propane canister, thus enhancing portability. It's the largest cooking device to do so. You can also use a full-size propane tank (requires adapter).



## **COOKS IT ALL**

With a FireDisc® cooker you can cook virtually everything. The 22-inch cooking surface gives you ample area to cook lots of food. Three temperature zones allow you to cook your veggies and meat at the same time or keep some food warm while other food cooks. And, like a cast-iron skillet, FireDisc® seasons over time, enhancing flavor. Clean-up is easy. It only takes a minute or two, and all you need is water.

## FireDisc® can cook virtually anything!

FireDisc<sup>®</sup> is perfect for fishermen's' shore lunch. There is almost nothing FireDisc<sup>®</sup> can't cook.

## Fires up fast - no waiting for charcoal

Since a FireDisc®cooker operates on propane, it fires up immediately, so you can be cooking in seconds. No need to wait for charcoal to be ready when hungry friends and family await the meal after an active day outdoors.

## Seasons better than a cast-iron skillet

The surface on a FireDisc® is actually considerably more porous than the surface on a cast- iron skillet. This means, as you use your FireDisc®, it will become more and more seasoned for non-stick cooking, protection from rust and a continually superior taste experience.

## Variable temperature zones let you cook different foods at the same time

With ample cooking surface you can cook multiple things at once and at varying temperatures by moving items further from the center into a second or third temperature zone; this is ideal for keeping the veggies warm while the meat cooks, too.

## Cooks for more people than grills or other devices do

A FireDisc® feeds more people per square inch than any other cooking device.

With a circumference of 69 inches, FireDisc® has ample cooking surface to cook
for a large number of people.

## Cleans up quickly with just water

When you're done cooking and your FireDisc® is cooled, rinse with water, wipe clean with a paper towel, and, once clean, apply a light coating of cooking oil. Fast and simple clean-up that's ideal for on-the-go outdoor lovers!

## FireDisc<sup>®</sup> will be the center of attention

With FireDisc®, you'll also find that the cooking experience is more fun, too.

Everyone will gather around the FireDisc®, so the cook isn't isolated from the others, and there's no smoke to drive people away.

## SURFACE ANGLING OPTIMAL PITCH DRAINS EXCESS SURFACE ANGLE GREASE TO THE MIDDLE FOR **HEALTHIER COOKING 22" COOKING SURFACE** CAN COOK 8 HAMBURGERS OR 4 LBS. OF FAJITAS **PROPANE FUELED** ACCEPTS BOTH 16.4 OZ. CANISTERS

(FOR MAXIMUM

PORTABILITY)

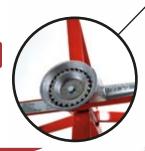
OR 20 LB TANK (REQUIRES ADAPTER)

**SURE FLAME** 

PREMIUM, RELIABLE

**BURNER WON'T LET YOU** 

BURNER"



**HEAT RING** 

5" TALL RING CONTAINS

**DEEP 36"** 

IN FIREMAN RED

FOOD, RETAINS HEAT







**COLLAPSIBLE** 3-PIECE CONSTRUCTION DISASSEMBLES WITHIN SECONDS (NO TOOLS OR HARDWARE REQUIRED)









## **DISC GRIPS™**

FIRE-RETARDANT DISC GRIPS™ SECURED WITH STAINLESS-STEEL LOCK-TIGHT SCREWS





#### **HEAT ZONES**

THREE TEMPERATURE ZONES ALLOW YOU TO KEEP FOOD WARM WHILE OTHER FOOD COOKS



#### **REGULATOR**

FITS BOTH 16.4 OZ. PROPANE CANISTERS AS WELL AS 20 LB. TANKS AND ADJUSTS TO HIGH, MEDIUM AND LOW (20 LB, TANK REQUIRES ADAPTER)



## **POWDER** COATED

POWDER COATED

HIGH HEAT POWDER COATED AT 450° F



NO ASSEMBLY REQUIRED



FLEXIBLE

**STAND** 

LEGS BEND TO

ACCOMMODATE

UNEVEN SURFACES

**FLEXIBLE** 

## **5-YEAR LIMITED WARRANTY**

Our FireDisc® cookers, parts and accessories are virtually impossible to break. If you already own one, then you understand why. If not, then you'll see in the details above why FireDisc® cookers are so difficult to break, harm or destroy. However, if by chance in this unpredictable and wild world your FireDisc® cooker somehow breaks, we offer and stand behind a 5-year limited warranty.





**BURNING** 





### 3-PIECE CONSTRUCTION

Easily breaks down to fit in any truck, trunk, SUV, boat or RV



#### **FLEXIBLE STAND**

Legs bend to accommodate uneven surfaces



#### 22" COOKING SURFACE

Can cook 8 hamburgers or 4 lbs. of fajitas at one time



### **5 GALLON DEEP PAN**

Can hold up to 5 gallons of water, gumbo, soup or cooking oil



## FIRES UP FAST

Ready to cook right away. Can boil water in 4 minutes using either a small 16.4 oz. propane canister or large 20 lb. propane tank (requires adapter)



### **ACCURATELY CONTROLS AND REGULATES HEAT**

Adjusts between low, medium and high



#### **POWDER COATED**

Premium powder-coated finish is super durable and impervious to high heat



## **HEAVY-DUTY CONSTRUCTION**

Built to last: hand-welded and assembled in the USA



#### FEEDS LARGE GROUPS

The largest cooking device that operates on a propane canister; cooks plenty of food for larger groups



#### **SURFACE ANGLE**

Optimal pitch drains excess grease to the middle for healthy cooking



## SEASONED EFFECT

Over time, the cooker becomes "seasoned," which enhances the flavor of your food just like a cast-iron skillet



### **EASY CLEAN-UP**

Easily wipes/sprays down with just water



### DISC GRIPS™

Handles won't get hot



## **5" HEAT RING**

Helps to contain food and heat and allows you to cook soups or boil water

# MODELS



## **DEEP 36"**

The DEEP 36" is the flagship FireDisc model. It was designed specifically to put the cooking surface at the common and convenient table height for your cooking comfort. With the DEEP 36" you'll never have to bend over to stir your stir fry or flip a fillet!





## **DEEP 24**"

The DEEP 24" is compact and designed to take up less space in the back of your truck or when storing in your garage. And, it's the perfect model for shore lunches, as the shorter stand will more readily fit into your boat.



# **ACCESSORIES**

## FIREDISC® COVER

Want to leave your FireDisc\* cooker outside? The FireDisc\* cooker cover will keep moisture, dirt and debris from entering your FireDisc\* cooker so it's ready to cook on right away. And, it lets you keep your FireDisc\* outside without concern that the porous cooking surface will collect moisture, which can lead to potential spot rusting. The FireDisc\* cover is made of a highly durable I680 denier PVC-coated weatherproof material. It's made to protect and made to last and comes with a complimentary I-year warranty.





## **WIND HELMET**

When Mother Nature decides to unleash her windy wrath, FireDisc\* fans can keep on cooking, thanks to the innovative FireDisc\* Wind Helmet. The Wind Helmet blocks the wind, keeping the flame focused on the cooker, maximizing heat transfer and ensuring you can achieve the highest cooking temperatures. It's perfect for blustery days as well as cold- weather cooking.

- Blocks wind, keeps flame focused on cooker
- No installation needed; sets securely in place
- Fits all FireDisc® cookers; folds flat for easy storage
- Piano-style hinges with stainless-steel pin





## ULTIMATE COOKING WEAPON™

Made specifically for use on a FireDisc\* cooker, the

Ultimate Cooking Weapon™ is an over-sized, over-engineered
spatula featuring a dished blade contoured to work beautifully
in your FireDisc\* cooker and make it easy to catch fish fillets
or flip venison steaks. The "Cooking Weapon" features all
stainless- steel construction with a high-heat, rubber-molded
grip and an extra-long handle. Don't forget the hanger hook
for keeping your "Weapon" handy.



The Ultimate Cooking Weapon™ chops, scoops, ladles, flips, scrapes, dices and serves!

## ULTIMATE FRYING WEAPON™

Go big or go home! The Ultimate Frying Weapon™ spatula features a giant, slotted, deep-dished blade that is perfect for deep frying or handling large volumes of food in your FireDisc® cooker.

Stainless-steel construction, extra-long handle with rubber-molded grip, hanger hook: the perfect tool for cooking on a FireDisc®!

## Oil drains twice as fast! − Thanks to Quick Drain Technology™

Look closely and you'll notice the slots in the blade of the Ultimate Frying Weapon™ are unique. We tested conventional round holes and versions of other-shaped slots and found that these oval Quick Drain™ slots drain oil from your food roughly twice as fast. This means your food will hold less residual oil, making it even better to eat!

Quick Drain



The over-sized, slotted Ultimate Frying Weapon™ deep fries, chops, scoops, flips, scrapes and dices!



# PROPANE TANK ADAPTER HOSE

(FOR 20 LB. PROPANE TANK)

FireDisc® was designed for use with a I6 oz. disposable propane canister for maximum portability, but you can also use your FireDisc® with a refillable 20 lb. propane tank using our propane tank adapter hose. This comes in handy if you're going to use your FireDisc® all season in deer camp, all summer at the cabin, for a long weekend or on an all-week trip. This 4-foot hose can also be used for propane-powered gas grills, camp stoves or BBQ grills, and it comes with a complimentary l-year warranty



# FIREDISC® 6 FT. CABLE LOCK

If you want to leave your FireDisc® unattended in camp but don't want to put it in your vehicle to prevent theft, the FireDisc® cable lock allows you to connect all three FireDisc® sections to a tree, a dock post or some other permanent structure. At 6 feet long, it easily goes through the disc handle as well as the frame of the stand and still has plenty to go around whatever you're locking it to. The 5/16-inch fully PVC-coated steel cable offers maximum strength yet will not mar your FireDisc®. The integrated



## **BAMBOO CUTTING BOARD**

(WITH KNIFE SHARPENER)

This eco-friendly bamboo cutting board is made from IOO% natural bamboo and comes equipped with a built-in knife sharpener on the corner edge, so you'll always have a sharp knife. Bamboo is a very durable material and provides a harder surface than most wood cutting boards, plus, the natural

# 5-YEAR LIMITED WARRANTY

Our FireDisc® cookers, parts and accessories are virtually impossible to break. However, if by chance in this unpredictable and wild world your FireDisc® cooker somehow breaks, we offer and stand behind a 5-year limited warranty.





## FIELD GEAR

## **ORIGINAL PATCH LOGO HATS**

Show 'em you cook with a FireDisc\* by wearing our original patch logo hats. These legacy athletic hats feature a snap fit with either a full panel or white mesh back. Available in Red and Red/White.



#### TRUCKER HAT

- Red/White Hat
- 6 panel
- Structured
- Low Profile
- hook and loop fastener Closure w/ Plastic loop
- No headache elastic strap
- Sandwich Bill piping
- Cotton Twill w/ Cool & Dry 100% Polyester fabric back
- · Moisture wick fabric sweatband

## **FULL PANEL HAT**

- Red Hat
- Low profile
- 6 panel
- Structured
- Low Profile
- •hook and loop fastener Closure w/ Plastic loop
- No headache elastic strap
- Sandwich Bill piping
- Cotton Twill
- · Moisture wick fabric sweatband

## **OUTDOOR HATS**

No hunting or fishing trip would be complete without a new FireCamo° or Redfish hat. All of these fully adjustable, form-fitting hats come with a unique, hexagonal badge and superior fit.

- FireCamo® Attack
- FireCamo® Sapphire
- Redfish

Whether you want to been seen (or not seen),



## **STICKERS & DECALS**

Put a FireDisc® sticker on your cooler, gun case, truck or vehicle and show the world that you're the proud owner of the best cooker out there.

- Red
- White



## **KOOZIES**

You're on vacation and camping in the mountains. You've got the FireDisc® fired up and full of food. Now all you need are the cold drinks. Keep your drinks chilled longer by tucking them safely inside one of our durable Red Folding Koozie drink coolers. Featuring a design that's both stylish and guaranteed to keep any drink refreshingly cold longer, the Red Folding Koozie with the FireDisc® logo is a must-have at any campsite, tailgating party or backyard barbecue.





FireDisc® is perfect for taking along in my Range Master Trailer. I CAN COOK ANYTHING AND I CAN COOK ANYWHERE.

# MELISSA BACHMAN HOSTESS OF WINCHESTER® DEADLY PASSION

Melissa Bachman is an American hunter, producer and hostess of hunting television shows.

She is currently featured on the cable television program "Winchester Deadly Passion" which airs on Sportsman Channel, Pursuit Channel and Wild TV.



After hunting all day long, the last thing anyone wants to do is wait for charcoal.

That's why I love FireDisc°. IT FIRES

UP RIGHT AWAY AND YOU'LL BE

COOKING DINNER IN SECONDS. AND,

IT COOKS ANYTHING AND CLEANS

UP IN A MINUTE! With FireDisc°,

you'll be done eating before the meat would even be ready on a regular grill.

## JAY GREGORY

## OUTDOORSMAN - HOST OF PSE WILD OUTDOORS

On PSE's Wild Outdoors, Jay Gregory bowhunts everything – and he loves it! Jay's utmost passion is introducing his two children, Wyatt and Whitly to the outdoors. Focusing his hunting efforts in the Midwest, he loves to chase whitetail bucks but also does some remote western hunts. He is probably most well-known for his ability to consistently figure out and harvest mature bucks year after year. His top bucks include a 198", 193", 191", 190", 186", 183" and 182". PSE's Wild Outdoors is the longest running hunting show on TV with this being its 25th season.



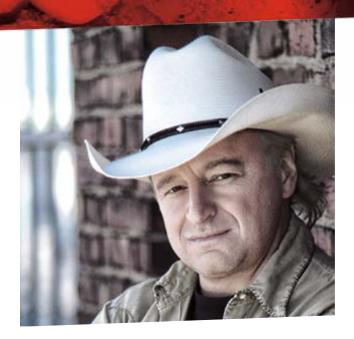
backyard for everyday use, and I even
keep one in my truck up in Idaho in case
I go camping. THEY'RE PORTABLE,
RIDICULOUSLY DURABLE, AND MOST
IMPORTANTLY, THEY'RE VERSATILE.

We have a FireDisc® under the RK bus for

backstage cookouts, I have one in the

# WILLY BRAUN MUSICIAN AND FIREDISC® AMBASSADOR

FireDisc® ambassador and musician Willy Braun grew up in the White Cloud Mountains of Idaho. He moved to Bend, Oregon, where he and his brother Cody formed "Reckless Kelly," a band named after an Australian bush ranger. During its early days, the band moved to Austin, Texas, where it began to flourish. Willy writes much of the music for the group, plays guitar and is the lead singer. Having toured the country as children while being a part of their father's band, Willy and his brothers were taught the importance of a professional ethic; that of integrity, persistence, professionalism and hard work. Willy carries those attributes in everything he does.



# MARK CHESNUTT COUNTRY RECORDING STAR

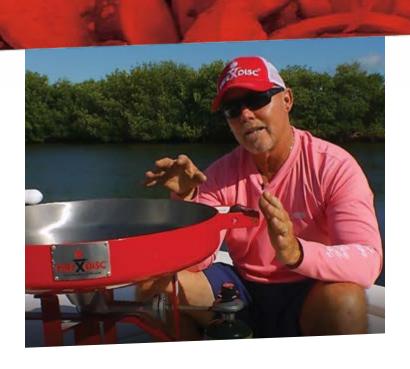
Mark Chesnutt is one of country's true musical treasures. His stature is easily gauged, having I4 number one hits and 23 top ten singles. In addition, he has four platinum and five gold albums.

If you ask Mark, he'll tell you, "It's the music and the fans that have kept me around this long."

Dubbed by CMT as one of the most reliable country artists, Chesnutt does not disappoint. He can let his voice shape words into a moving, musical motion picture.

## MY FIREDISC IS THE EASIEST COOKER

l'VE EVER USED. I seasoned mine with bacon grease and everything I've cooked comes out perfect! Cleans easy too! We've fried fish and frog legs and cooked burgers with fine results! I'm looking forward to using it a lot more and taking it to the deer camp this season! Next on the menu is fried back strap!!



What other cooking device can you pull out of the front hatch of your skiff and be cooking on in just seconds?...

FIREDISC IS THE BEST OUTDOOR

COOKING PRODUCT OUT THERE.

# CAPTAIN RICK MURPHY SALTWATER FISHING GUIDE

A South Florida resident his entire life, Rick Murphy grew up hunting and fishing from the Keys to Lake Okeechobee.

Captain Rick Murphy earned his reputation in the waters of Biscayne Bay, Everglades National Park and the Florida Keys by leading his clients to world-class catches and prestigious tournament victories. One of only two fishing guides to win the four-event Keys Tarpon fly fishing series, Rick has crossed saltwater boundaries in the tournament genre to win events and Angler of the Year Honors in the ESPN, FLW and IFA Redfish Tours, as well as on the South Florida blue water Sailfish circuit

In a nutshell, Capt. Rick Murphy loves to fish, and he doesn't care what the species is, as long as it will test one's skill and sportsmanship to catch. He essentially is living the dream by earning a living doing what he loves most.

## **TESTIMONIALS**

#### **CANADIAN SHORE LUNCH**

"There is nothing like a shore lunch and there is no better way to cook lots of fillets than with FireDisc! Believe me, I've tried it all."

fishfiend - Ontario

### **HAVE DISC, WILL TRAVEL**

"This hunting season our FireDisc made elk stir fry in Montana, pheasant kabobs in South Dakota, venison backstraps in Wisconsin, duck soup in Minnesota and bacon-wrapped goose in Iowa. FireDisc cooks fast, makes plenty of food and is super easy to clean. Great product!"

LoveToHunt - MN

#### **BEST COOKER AT HOME AND ON THE GO!**

"We use FireDisc for EVERYTHING at home ... scrambled eggs, sausage and potatoes for breakfast. Burgers and hot dogs for lunch. And my husband's specialty, blackened fish for dinner, to name a few! It's super easy to transport so we take it on the road as well!"

GrillMama - TX

#### **LOVE THE VERSATILITY**

"From hamburgers to chicken strips to breakfast to stir fry, I've not cooked anything that didn't come out great!! Absolutely love the versatility of FireDisc!"

Rmb55 - Little Rock, AR

## **ENDLESS RECIPES**

"I've always been the chosen cook by my team buddies, whether it's hunting moose in Canada, fly fishing the mountain streams or on a pro fishing tour. The FireDisc can do it all! Plus the recipe options are endless!"

Lou Gasperin - Professional Angler

#### **A TAILGATING MUST-HAVE**

"Great for tailgating! I used this product for the first time at a college football game. It easily fit in the trunk of my car. Had it set up to start using in minutes. We were able to feed a large crowd, and there is nothing better than breakfast burritos at 9am."

tailgater56 - Evanston, IL

### LAND OF 10,000 FISH FRYS

"Living in one of the many lake areas of Minnesota, I love to fish. THIS COOKER IS FANTASTIC FOR FRYING FISH AND SHORE LUNCHES. Unlike many other methods of frying fish FireDisc gets plenty hot so the fish is crispy on the outside without being greasy on the inside. The fish is perfect every time."

Jim S. - Brainerd, MN

#### **VERSATILE & EFFICIENT**

"First use was a shrimp, beef, and chicken fajita bar for about 20 people.

Worked perfectly, fired right up and cooked several pounds of meat in minutes!"

Bonesetter1997 - San Angelo, TX

#### **PUTTING ON A SHOW**

"It could not be easier! I have had my FireDisc for a few months now and am constantly amazed at all the things I can cook on it. It is wonderful for eggs and bacon, burgers and brats and is wonderful as a fryer. We can't stop making funnel cakes. Setup takes seconds and cleanup is a simple wipe-down. What a great product. Cooking on my FireDisc is like putting on a show."

Badger 69 - Madison, WI